

NBC News/WSJ/Marist Poll New Hampshire Likely Voter Tables

		New Hampshire Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Likely Voters		50%	46%	4%
Party Identification	Democrat	95%	4%	1%
	Republican	6%	91%	4%
	Independent	49%	46%	5%
Tea Party Supporters		8%	91%	1%
Political Ideology	Very liberal-Liberal	91%	7%	2%
	Moderate	60%	36%	5%
	Conservative-Very conservative	13%	85%	2%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	2%
	Mitt Romney and Paul Ryan	6%	92%	2%
Gender	Men	44%	53%	3%
	Women	56%	39%	4%
Age	Under 45	48%	49%	3%
	45 or older	51%	45%	4%
Region	Hillsborough	45%	52%	4%
	Rockingham	49%	47%	4%
	Northern Counties	47%	48%	5%
	Southern Counties	59%	39%	3%
Household Income	Less than \$75,000	50%	46%	4%
	\$75,000 or more	53%	45%	2%
Education	Not college graduate	43%	53%	4%
	College graduate	56%	41%	3%
Marital Status	Married	47%	50%	3%
	Not married	56%	38%	5%
U.S. Military Veteran		34%	59%	7%
Interview Type	Landline	48%	48%	4%
	Cell Phone	59%	39%	2%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1013 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.